



Industrial Designer Genuine Guide Gear Position Specification

Company: G3 Genuine Guide Gear (www.genuineguidegear.com), manufactures backcountry ski equipment. Founded in 1996, G3 products are now available in more than 20 countries. The G3 brand is known for developing award winning backcountry tools including alpine touring bindings, climbing skins, skis, and avalanche tools.

G3 earns the admiration of the backcountry community with each technically advanced product release. After launching a new line of alpine touring bindings, climbing skins and skis in 2018, G3 continues an aggressive growth trajectory. G3 needs a talented Engineering Services Manager to help achieve growth targets.

Position: The Industrial Designer (ID) works in the G3 headquarters in Burnaby, BC, and reports to the Director of Product. The ID is an integral part of the Product Development team and is involved from the start of every project. The ID is a key creative resource in the department, and mentors other members of the team in “design thinking” to bring entirely new or significantly improved product designs from initial concept all the way to hand off to manufacturing.

Background:

- Five to ten years' experience as an Industrial Designer
- BDes Industrial Design degree (Master's Degree preferred)
- Appreciation for the integration of user-centric industrial design
- Demonstrated ability to innovate, and approach problems differently
- Experience supporting a small team of engineers and technicians on projects and supporting them through the entire design process
- Extensive knowledge and expertise in 3D surface and solid modelling in Solidworks

- Strong understanding of the role form and graphics play in defining Visual Brand Language
- Familiarity with rendering as well as graphically communicating complex ideas efficiently
- 2D graphic design skills are a plus (Adobe Illustrator)
- Ideally very comfortable in a shop environment and able to work on prototypes with simple tools
- Experience in prototyping methods (machining, rapid prototyping, rapid sheet metal, 3D printed metals and plastics)
- Expertise with soft goods or textile designs is highly desired
- A solid understanding of how important design for manufacturing and assembly is, and a proven track record of developing consumer goods
- Excellence exceeding performance targets in a team environment
- Passion to succeed & tenacity to work through challenges to reach the goal
- Positive, participative attitude along with a high degree of self-motivation
- Interest in continuing professional development to stay aware of best industry practices and new, innovative technologies and management techniques
- Confidence to stand up for strongly held beliefs balanced by the humility to explore differing opinions openly to reach the best solution
- Excellent verbal and written communication skills

Travel: Occasional travel to support the team or to participate in Industry association meetings, and professional development courses. Estimated at a cumulative one to two weeks per year.

Opportunity: This opportunity is for a full-time position. Simply put, G3 makes very nice toys. High quality, technically advanced, state of the art toys which help people enjoy the back country more. G3 is one of the dwindling few independently owned brands.

The company is growing and profitable yet still small and nimble. G3 continues to receive awards for innovative, beautifully designed, functional products. This is an exciting opportunity for someone with immersive product passion willing to focus creativity and integrity to make the best backcountry gear in the world.

Contact: To apply, please forward a resume and cover letter to G3PDjobs@genuineguidegear.com. Applications must quote "PD:ID" in subject line. We thank everyone for applying; however we will contact only those considered for an interview.